

For immediate release
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Refillable and ergonomic: Idol Woodacity® Solo Twist Compact

Quadpack's new wooden compact brings convenience and sustainability together

Idol Woodacity® Solo Twist Compact is the new addition to the Woodacity® family from international beauty packaging manufacturer and provider Quadpack. A refillable compact, it features the Solo Twist closure system, bringing a new, inclusive gesture for both right and left-handed consumers, who can open the cap on a quarter turn in either direction.



The casing is completely made of wood from European sustainably-managed forests, and it comes with an embedded mirror in the cap. As the top and the base of the compact are separate parts, the cap can also be used as a pocket mirror. With harmonious proportions, the compact's soft edges, natural wooden touch and domed top give it a smooth feeling.

The product is designed to house a flat, refillable, metallic 59mm godet, held in place by a small dismantlable magnet in the base, to ease the separation of components for recycling. Thanks to a recess at the base, the godet can be easily extracted by hand and replaced with a filled version.

Idol Woodacity® Solo Twist Compact is part of Quadpack's proprietary product line and can be completely customised according to brands' needs. The wood used in the compact is an endlessly renewable raw material and can be PEFC™- or FSC®-certified. A precious piece of nature designed to last, Idol Woodacity® Solo Twist Compact is made to be used longer, again and again.

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About Quadpack

Established in 2003, Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the Americas and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Listed on Euronext Growth in Paris, Quadpack relies on a workforce of 800 people to build a more sustainable world. As a registered B Corp, it works to ensure a positive impact on the planet and society and, through the Quadpack Foundation, on the communities in which it is present. For more information, please visit www.quadpack.com

Contact details

Mariam Khan

Quadpack press office

Summit Media Services

mariam@summitmediaservices.com

Tel: +34 93 265 4463

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